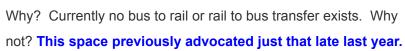
## "Free Bus to Rail Transfer Makes \$ense"

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## By Corey Bearak, The Public Ought To Know

Queens, NY – The MTA gets major kudos for making the Q70 Limited bus a permanent line; it connects riders who board at 74th Street/Broadway/ Roosevelt with the free Metrocard transfer and at the LIRR Woodside station (without the free transfer) to quick ride to LaGuardia Airport's main terminals (An airport shuttle connects riders who wish to go on to the Marine Air Terminal.). A Good first step. It falls short because LIRR riders must pay a full bus fare for the ride.





So many **opportunities** exist to connect bus riders to rail. It just may relieve some the parking strain that nabes near rail hubs experience; moreover, that helps local merchants in places such Queens Village and Bayside where committed patrons often drive around looking for parking; others might drive to Long Island malls.

So why not apply the cost of the bus fare to offset part of the LIRR fare? If 1,000 commuters take

advantage of this, it involves \$5,000 per day, \$25,000 per week, \$1.3 million. Perhaps one-half take

the subway or drive. That means additional revenue. 500 monthly ticket LIRR fares from Zone 3 totals \$1,308,000. Interesting math. A wash. If the initiative imposes no net cost to the system, why not embrace it and add a new service option? The MTA bus unions in Queens already embrace this. Certainly community members, transit advocates, civic and business groups and the elected representatives should embrace this.

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